

Challans, December 2, 2025

***west-digital.fr will showcase at the C!Print trade show from February 3rd to 5th, 2026***



Since 2013, [C!Print](#) has been the leading event for communication and graphic arts professionals.

It showcases large-format printing equipment and solutions, marking solutions, textile decoration and personalization techniques, as well as signage, digital signage and illuminated communication, printing media and substrates, 3D printing, and software solutions, particularly for ***personalization, web-to-print, and automation.***

A comprehensive program of conferences and roundtables allows visitors to network and gain a better understanding of market trends or broaden their horizons to related topics such as CSR, innovation, diversification, and training.



[XMPie](#) was founded in 2000 by former executives of Scitex and EFI, who made significant contributions to the innovative printing solutions developed by these companies. A recognized publisher of ***print and omnichannel communication software***, XMPie offers solutions that help their customers design and operate high-performing campaigns, highlight the unique advantages of their print shops, and improve their productivity.



west-digital.fr ([fr](#)), an independent company founded in 2017, imports, develops and supports a wide range of software solutions for the graphic arts industry, including XMPie's:

- [Composition engines](#) for variable data printing (direct marketing)
- [Web-to-Print portals](#) for document submission and order placement
- [Omnichannel communication platforms](#) that enhance the printed medium
- [Prepress automation solutions](#)

Visitors will find west-digital.fr and XMPie from February 3rd to 5th in the "[TECH FOR PRINT](#)" area of the C!Print trade show at [Eurexpo Lyon](#), at our booth 1A21, right next to the UNIC booth. Use our invitation code: E-WESQ3CPL26.